

March – National Nutrition Month SuperKids Nutrition Blog Promotion

**It's National Nutrition Month – Join the Food Revolution!
SuperKids Nutrition Blog Promotion**

*First 50 Bloggers will Receive Super Crew® Kids Books
All Bloggers Entered for Chance to Win \$250 Towards Stocking Up on Healthy Snacks*

It's a Food Revolution! – from the new TV series to the health and nutrition movement championed by First Lady Michele Obama. Did you know that by the time a child is six years old, chances are he/she has developed eating habits for life? Help your family make healthy lifestyle changes. Discover tips and advice at SuperKids Nutrition (www.superkidsnutrition.com), share your findings and be a part of the health and nutrition movement!

WHO:

To help educate parents, kids and healthcare professionals, Melissa Halas-Liang, a mom and a registered dietitian created SuperKids Nutrition and www.superkidsnutrition.com to offer expert tips and tools for healthy eating and lifestyles. The website empowers parents to build a healthy family through easy-to-read information, coloring pages, activities, recommended children's book and more.



Super Kids Nutrition

PARTICIPATION REQUIREMENTS: Discover and Share Nutrition Information

- Go to www.superkidsnutrition.com and discover a wealth of information about healthful choices for your family.
- **Post by March 31, 2010** a nutrition tip or insight that you discovered on Super Kids and be sure to include a logo (find here

- <http://www.superkidsnutrition.com/super-kids-nutrition-logo.jpg>) and text link (such as “[Super Kids Nutrition](#)”) back to www.superkidsnutrition.com so your followers can be informed as well.
- Once your post is complete, send the link to mary@circlepublicrelations.com.
 - Be sure to disclose that you are participating in a blog promotion on behalf of Super Kids Nutrition Inc.

A CHANCE TO WIN:

- The **First 50 Bloggers** to post their Super Kids Nutrition discovery and follow the participation requirements listed above will receive the Super Crew® book: *Havoc at Hillside Market*. The book offers fun adventures in healthy eating for kids and gives parents ideas on how to pique their child’s interest in learning about trying nutritious foods.
- **All participating bloggers** that follow participation requirements will be entered for a chance to win a **\$250** Visa gift card to use toward stocking your pantry with healthy snacks. **One** winner will be randomly selected using random.org.
- **Want an extra entry?** Become a Facebook fan <http://www.facebook.com/pages/SuperKids-Nutrition-Inc/126685979923> of SuperKids Nutrition Inc and follow Melissa on Twitter <http://twitter.com/FitNutrition>
- Winners will be notified by email on **April 6, 2010**.